



Centre Wellington **PLACE MATTERS**

What is Urban Design?

Urban design is about making connections between people and places, movement and urban form, nature and the built fabric. Urban design draws together the many strands of place-making, environmental stewardship, social equity and economic viability into the creation of places with distinct beauty and identity.

– www.urbandesign.org

For more information contact:

Mariana Iglesias, Planner, MCIP, RPP, CAHP

Township of Centre Wellington
1 MacDonald Square, Elora, ON N0B 1S0

e: MIglesias@centrewellington.ca

t: 519.846.9691 x 289

Find the Guidelines Online at:

www.centrewellington.ca/pages/urban-design.aspx

Centre Wellington **PLACE MATTERS**

Urban Design Guidelines Information Sheet



PLACE MATTERS Urban Design Guideline Information Sheet

What are Urban Design Guidelines for?

The purpose of The Urban Design Guidelines (UDGs) for Centre Wellington is to provide a framework of principles and guidelines that will provide design direction for the development, redevelopment and enhancement of buildings, façades, streetscapes, public open spaces and natural areas.

The Guidelines are intended to provide clear direction for designers, developers, and property owners in their applications for proposed developments/alterations to their properties. They will assist Township staff in their evaluation of these developments, acting as a guide or checklist for appropriate development. The Urban Design Guidelines will also be used as an evaluation tool for applications for funding through the Community Improvement Plan.

Who should use them?

Designers
Developers
Property Owners
Township Staff

What are the Guiding Design Principles?

Natural Heritage Conservation
Cultural Heritage Conservation
Sustainability
Pedestrian Oriented
Universal Accessibility
Safety
Contextual Development
Seasonal and Night-time Use

How do I use the Urban Design Guidelines?

The Design Guidelines are broadly organized around four Development Character Areas: Industrial, Residential, Downtown and Residential Transition, and Highway Commercial. Within each of these areas, the existing character and a broad design vision are described and guidelines are provided for both the private and public realm.

Industrial

PUBLIC REALM GUIDELINES

Streetscapes
Planting
Lighting
Signage and Wayfinding

PRIVATE REALM GUIDELINES

Parking and Pedestrian Circulation
Utility Areas
Fencing and Screening
Landscaping
Buildings and Structures
Business Signage

Residential

PUBLIC REALM GUIDELINES

Streetscapes
Lighting

PRIVATE REALM GUIDELINES

Fencing, Walls And Hedge Guidelines
Parking And Garages
Buildings

Downtown & Residential Transition

PUBLIC REALM GUIDELINES

Streetscapes
Public Parking Lots
Bridges
Planting
Signage and Wayfinding
Lighting
Furnishings
Public Art
Civic Nodes And Open Space
Public Utility Facilities

PRIVATE REALM GUIDELINES

Sidewalk Frontage Areas
Decorative Fencing and Walls
Buildings and Structures
Façade Guidelines
Windows and Doors
Commercial / Business Signage
Exterior Building Lighting
Railings

Highway Commercial

PUBLIC REALM GUIDELINES

Streetscapes
Crosswalks
Sidewalks
Planting
Signage and Wayfinding
Gateway Signage
Lighting
Furnishings
Public Art

PRIVATE REALM GUIDELINES

Parking And Pedestrian Circulation
Decorative Fencing and Walls
Utility Areas
Buildings and Structures
Façade Improvements
General Façade Guidelines
Materials and Colour