Township of Centre Wellington

Strategic Plan Overview 2023 - 2026

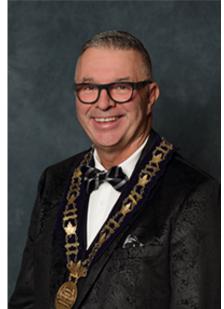




Township of Centre Wellington 2023 - 2026 Strategic Plan

A Message from Mayor Shawn Watters

On behalf of Council, I am pleased to introduce our 2023 - 2026 Strategic Plan for the Township of Centre Wellington! Extensive and inclusive community engagement was imperative to creating a living document we can all take pride in. The foundation of our plan consists of priorities identified by Council and staff, business owners, community stakeholders, and most importantly, our residents. We thank all those who contributed to the plan, creating a strategic plan reflective of the passion we all have for the community. Because of this, our plan reflects a



clear understanding of what our community wants, needs and desires to be. Your ongoing commitment to our future is what makes Centre Wellington a community of choice.

The Strategic Plan is our vision for the future of Centre Wellington. This plan will prove to be a valuable tool to help guide our collective decision-making process, ensuring our resources can be directed where they will have the most impact and contains strategic goals, priorities and objectives that provide structure on how we can achieve this vision over the Council term and beyond.

As a forward-thinking, and fiscally responsible government, Council recognizes the need to fulfill its mission as "an active, caring, innovative, safe and connected community." We are open to innovative opportunities and are committed to continuous improvement. However, We also acknowledge that we will face challenges over the next term of council and strive to be an inclusive community where those who have lived here all their lives and those who only recently called Centre Wellington home, feel a sense of belonging and value.

I look forward to working with Township staff, community partners and residents to make Centre Wellington the community to experience life in, reaching our full potential, together.

1



A Message from Dan Wilson, CAO

I am honoured to work alongside a group of hardworking and professional staff who have provided meaningful participation and invaluable input into the Township's 2023 - 2026 Strategic Plan. I am truly motivated by the future of our organization and community. The Township Strategic Plan is by far the most important document approved by Council. It sets the overall direction for the corporation for the term of Council and beyond. Township staff depend on this Plan to determine the operational priorities each year, and to develop the annual budget. As



Township CAO, my goal is to ensure all Township staff can relate their day-today responsibilities to the goals and priorities identified in this document. We have ambitious plans for this term. We are investing in initiatives that will benefit our residents and strengthen our businesses, local agricultural sector, enhance our downtowns and complete key infrastructure projects that will positively impact residents. Along with this we will facilitate thoughtful planned growth to keep our community strong and prosperous for the future. We are excited to have a strong, valuable plan that will help guide our day-to-day

Senior Management Team



Back (L-R): Brett Salmon, Colin Baker, Patricia Newson Front: Rashid Hasan, Dan Wilson, Adam McNabb

responsibilities, and the opportunity to work collaboratively with Council and the community to create our future. As CAO, I, along with our Managing Directors and Managers, will continue to ensure organizational alignment with Council's priorities; provide implementation and oversight; and keep our community regularly informed on the progress we're making.

I encourage you to follow our progress, and stay connected, the Township's future is promising.

2



VISION

The community to experience life along the Grand River.

MISSION

We are an active, caring, innovative, safe and connected community.

WEVALUE



Integrity



Collaboration



م

Innovation

Equity, Diversity & Inclusion

2023 - 2026 Strategic Plan

STRATEGIC GOALS



Create the conditions for economic prosperity.



Improve the activity, health and wellness of our community.



Managing growth while enhancing the community's unique character.



Championing environmental stewardship.



Provide innovative and sustainable governance.







Economic Prosperity Create the conditions for economic prosperity.

 \checkmark

Make our downtowns vibrant.



Support agriculture and agri-food businesses.



Ensure people working in our community can afford to live here.



Welcome and accommodate tourism/tourists.







Activity, Health & Wellness Improve the activity, health and wellness of our community.

- Encourage arts and culture.
- \checkmark
- Create an inclusive and accessible community.



Develop a safe and active transportation network.



- Collaborate for recruitment and retention of Health Care professionals.
- \checkmark
- Foster youth safety and voice.



Provide excellent recreational facilities and programs.



6

Encourage and appreciate volunteerism.







Managing Growth

Managing growth while enhancing the community's unique character.



Become a model community for housing variety.



Design a liveable community for the future.







Environmental Stewardship Championing environmental stewardship.

 \checkmark

Proactive climate change strategies.



Protect our farmland.



Protect our natural features.



Protect and enhance rural and urban forests.







Governance Provide innovative and sustainable governance.



Generate sustainable revenue for our future needs.



Provide sustainable infrastructure for our community.



Become an employer of choice.



Provide innovative and efficient service delivery.





Acknowledgements

The Township of Centre Wellington would like to sincerely thank the hundreds of members of our community who contributed to the creation of this Strategic Plan by attending the two Community Open Houses and by completing the Strategic Plan survey on ConnectCW.ca.

We also appreciate the ideas and suggestions from the students at both Centre Wellington District and Emmanuel Christian High Schools.

Your valuable input during the Spring of 2023 formed the foundation upon which Council and Senior Staff built this Strategic Plan.

Our community benefits greatly from you sharing your time, your opinions, and your thoughts.

Thank you!

Inquiries related to this plan and requests for alternate formats may be directed to:

Township of Centre Wellington 1 MacDonald Square, Elora ON NOB 1S0 www.centrewellington.ca (519)-846-9691





Township of Centre Wellington 2023 - 2026 Strategic Plan





Centre Wellington

Councillor Lisa MacDonald Councillor Dennis Craddock Councillor Jennifer Adams Councillor Kimberley Jefferson

Ward 1

Ward 6

Ward 4

Ward 2

Councillor Bronwynne Wilton Mayor Shawn Watters Councillor Barbara Lustgarten-Evoy

Ward 5

Township of Centre Wellington

Ward 3





