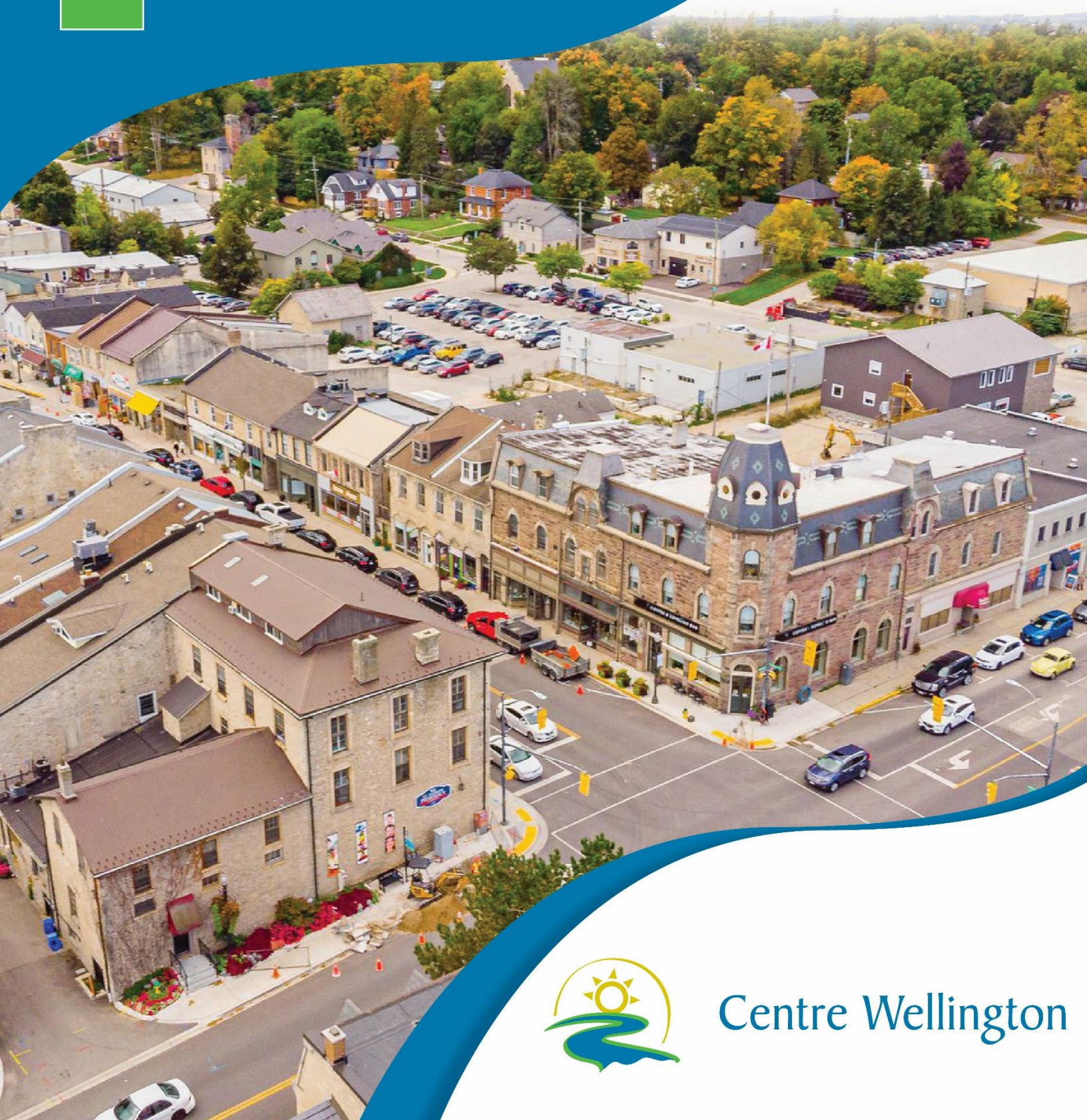


2025

COMMUNITY PROFILE



Centre Wellington



Centre Wellington

Revised September 2025

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Information in this document is subject to change without notice. Although all data is believed to be the most accurate and up-to-date, the reader is advised to verify all data before making any decisions based upon the information contained in this document.

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Centre Wellington

Township of Centre Wellington

2025 Community Profile

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A SNAPSHOT OF CENTRE WELLINGTON

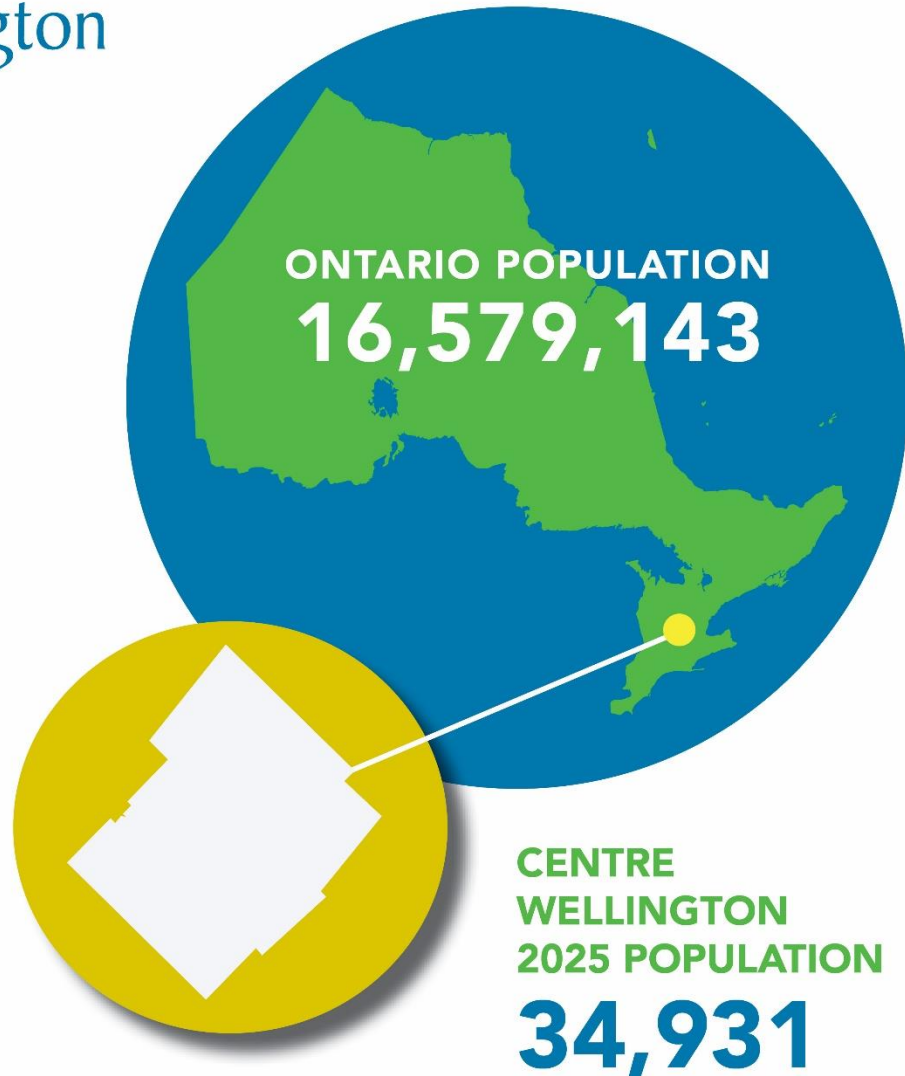


Centre Wellington

Location

The Township of Centre Wellington is strategically located in south-central Ontario and encompasses the historic towns of Fergus and Elora. Located in Wellington County, the Township is west of the Greater Toronto area, just north of Guelph. Centre Wellington has a vibrant mix of industrial, commercial and residential sectors which makes it an appealing environment for business with a wide range of support services for their growth and success. The community is actively seeking and attracting companies into our new business park in North Fergus, which makes it a strategic location for businesses to grow and prosper.

Centre Wellington's predominant sectors today are still agriculture and manufacturing, though local arts and tourism are also a strong economic driver. These sectors are headlined by the Elora Gorge Conservation Area, the Elora Mill Inn and Spa, The Grand River Raceway, and the Elora Quarry. Centre Wellington's access to local and global markets, communications infrastructure, rich agriculture and manufacturing history, strong workforce and business community, and tremendous quality of life make it a desirable community for many to live, work, and grow their families.



Market Access



39km	Kitchener/Waterloo
73km	Hamilton
117km	Toronto
147km	Niagara Falls

Demographics



31,093 2021

34,931 2025

38,599 2030

42,104 2035

Population Statistics

MEDIAN	AVERAGE
Township Age 42	Township Age 43
Ontario Age 40	Ontario Age 42

Apprenticeship/trades certificate/diploma **8%**

No certificate, diploma/degree **9%**

High school certificate or equivalent **26%**

University diploma/degree - bachelor or above **28%**

College or other non-university certificate **30%**

Highest Education

Population ages 25-64.



34%
Secondary

66%
Postsecondary

Household & Earnings



17% **ONTARIO 25%**

of Centre Wellington's population spends 30% or more of household total income on shelter costs.

69%
Single detached house

15%
Apartment / detached duplex

6%
Rowhouse

5%
Semi-detached house

4%
Movable dwelling



Median Dwelling Value

Median Employment Income

\$857,070 **\$52,630**

ONTARIO MEDIAN
\$817,075

ONTARIO MEDIAN
\$51,606



Labour Force

Top 6 Major Fields of Study



Architecture, engineering, and related technologies (12%)



Business, management and public administration (9%)



Health and related fields (9%)



Social and behavioural sciences and law (7%)



Personal, protective and transportation services (4%)



Education (4%)



Top 5 Sectors by Industry*

*By labour force employment for people living in Centre Wellington.



Manufacturing (15%)



Health Care & Social Assistance (12%)



Construction (10%)



Retail Trade (10%)



Educational Services (8%)

Top 5 Sectors by Occupation*

*By labour force employment for people living in Centre Wellington.



Sales & Service (21%)



Trades, Transport & Equipment Operators (20%)



Business, Finance & Administration (16%)



Education, Law & Social, Community & Govt Services (12%)



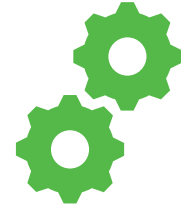
Health Occupations (9%)



DATA SOURCES

Please note that every effort has been made to use the most current data available. The major sources of information for this document are:

- The 2006, 2011, 2016 and 2021 Census from Statistics Canada.
- Manifold SuperDemographics data from 2025 Manifold Data Mining Inc.



The most recent Census was conducted in May 2021. SuperDemographics 2025 is the most up to date estimation of population characteristics, based on mathematical models that draw from various data sources.

Manifold Projection Method

Manifold estimates demographic data annually, including population projections for 5 and 10 years in the future. Manifold methodologies are based on enhanced cohort survival methods, nearest neighbourhood and regression techniques, and structural coherence techniques.

Manifold data sources include Statistics Canada, Health Canada, real estate boards/companies, Canadian Bankers Association, Bank of Canada, Canada Post Corporation, consumer and business directories books, flyer distribution association, regional health ministries, Citizenship and Immigration Canada, regional school boards, proprietary survey and research, and publications of hospitals, CMHC, BBM and partners.



Centre Wellington

Township of Centre Wellington

2025 Community Profile

1. INTRODUCTION

The Centre Wellington Advantage!



The Township of Centre Wellington is strategically located in south-central Ontario and encompasses the historic towns of Fergus and Elora. Located in Wellington County, the Township is west of the Greater Toronto area, just north of Guelph. Centre Wellington has a vibrant mix of industrial, commercial and residential sectors which makes it an appealing environment for business with a wide range of support services for their growth and success. The community is actively seeking and attracting companies into our new business park in North Fergus, which makes it a strategic location for businesses to grow and prosper.

Centre Wellington's Diverse Economic Strengths

Centre Wellington's predominant sectors today are still agriculture and manufacturing, though local arts and tourism are also strong economic drivers. These sectors are headlined by the Elora Gorge Conservation Area, the Elora Mill Inn and Spa, The Grand River Raceway, and the Elora Quarry. Centre Wellington's access to local and global markets, communications infrastructure, rich agriculture and manufacturing history, strong workforce and business community, and tremendous quality of life make it a desirable community for many to live, work, and grow their families.





Township of Centre Wellington

2025 Community Profile

Centre Wellington

1.1 Location

Centre Wellington is a township in Ontario, Canada, located in Wellington County, directly north of Guelph and west of Toronto.

Centre Wellington is bisected by Highway 6, which leads to Ontario's Highway 401. The Township is conveniently located almost midway between the Great Lakes of Ontario, Erie, and Huron.



Figure 1: Centre Wellington Location Map



Source: Township of Centre Wellington



Township of Centre Wellington

2025 Community Profile

Centre Wellington

1.2 Climate

Centre Wellington derives its climatic data (normal and averages) from the Environment Canada staffed Fergus Shand Dam. Table 1 and Figure 2 illustrate precipitation levels, average and extreme temperatures.

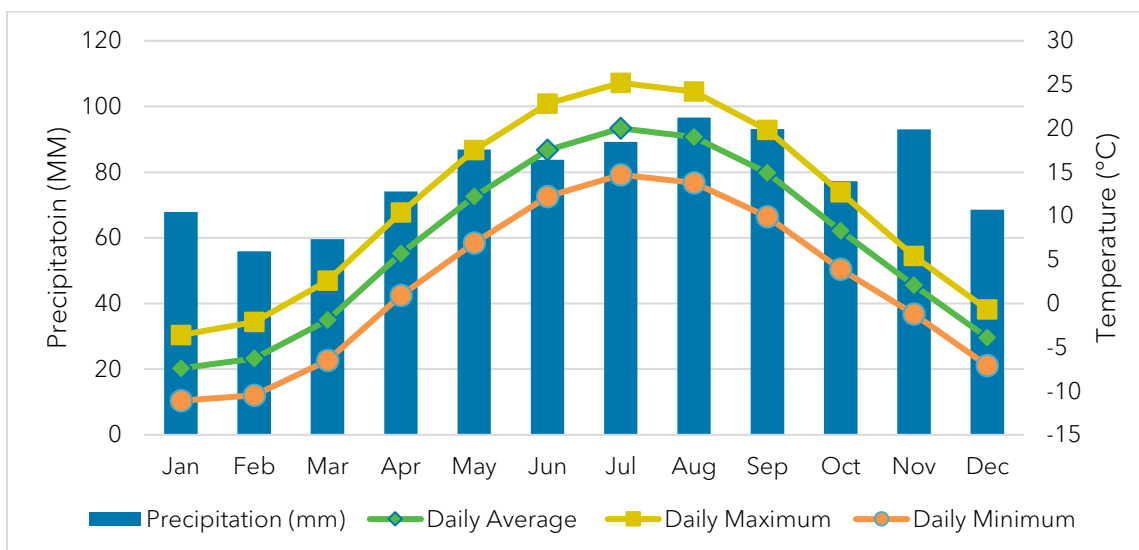


Table 1: Centre Wellington, Average Temperature (°C)

Temp. (°C)	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Daily Average	-7.4	-6.3	-1.9	5.7	12.2	17.5	20	19	14.9	8.3	2.1	-3.9
Daily Maximum	-3.6	-2.1	2.6	10.4	17.5	22.8	25.2	24.2	19.8	12.7	5.4	-0.7
Daily Minimum	-11.1	-10.5	-6.5	0.9	6.9	12.2	14.7	13.8	9.9	3.9	-1.2	-7.1
Extreme Maximum	15.6	12	23.9	29	32	34	35.5	35	35	28.9	24.4	17.5
Extreme Minimum	-35	-32.8	-31.7	-18.9	-6.1	-0.6	2.2	-0.6	-5	-11.7	-18.3	-34.4

Source: Environment Canada, Station. Temperature and Precipitation Graph, Canadian Climate. Weather Station: [FERGUS SHAND DAM](#).

Figure 2: Centre Wellington, Temperature and Precipitation Averages



Source: Environment Canada, Station. Weather Station: [FERGUS SHAND DAM](#).



2. DEMOGRAPHICS

2.1 Population Size and Growth

Between 2011 and 2021, the census population in Centre Wellington grew from 26,693 to 31,093 (see Table 2), a growth rate of approximately 16.5 % over 15 years. This figure compares favourably to Ontario's growth rate over the same time period, which was 10.7%. As of 2025, it is estimated that the population is approaching 35,000 residents.



Looking to the next decade, Centre Wellington is projected to see steady growth from just under 35,00 residents in 2025 to over 42,000 residents by 2035; a growth rate of over 20% over the decade. This growth rate significantly higher than Ontario's over the same period (13.1%).

Table 2: Census Population Change

Population	2006	2011	2016	2021	2025	2030	2035
Centre Wellington	26,049	26,693	28,191	31,093	34,931	38,599	42,104
% Change	7.37%	2.47%	5.61%	10.29%	N/C	10.5%	9.1%
	2006	2011	2016	2021	2025	2030	2035
Ontario	12,160,282	12,851,821	13,448,494	14,223,942	16,579,143	38,599	40,888
% Change	6.60%	5.70%	4.64%	5.77%	N/C	6.8%	5.9%

Source: Statistics Canada Census Profiles 1996, 2001, 2006, 2011, 2016 and Manifold SuperDemographics 2025. Please note 2030 and 2035 figures are estimates, and because 2025 data relies on a dataset that is different from 2006 to 2021, those figures are not comparable (n/c).

20.5 %
population growth projection over the next 10 years!



Township of Centre Wellington

2025 Community Profile

Centre Wellington

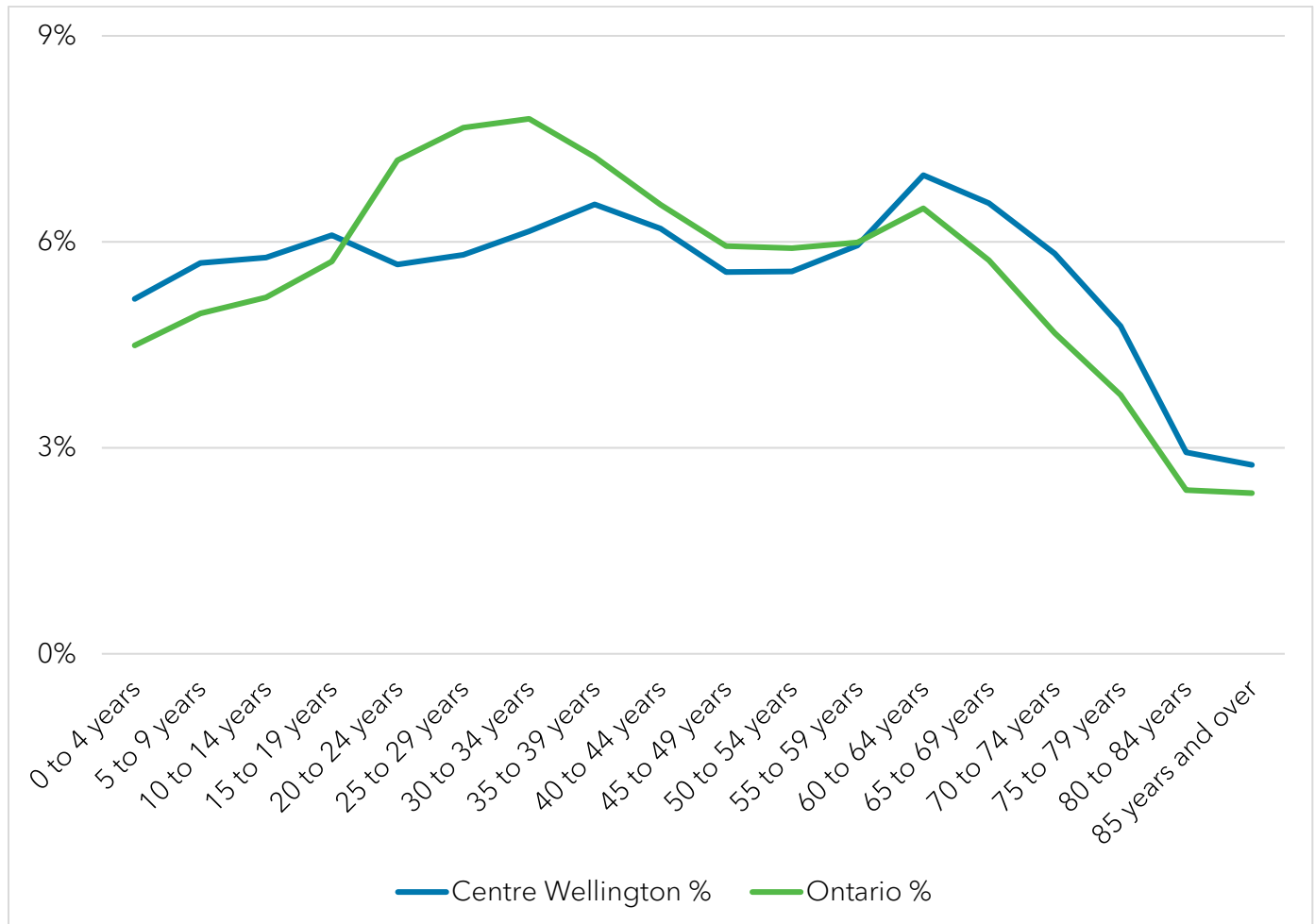
2.2 Age Profile

Figure 3 illustrates Centre Wellington's population cohorts by 5-year breakdowns, compared to Ontario.

The current population is slightly older than Ontario, with a higher percentage of retirement-aged individuals or those nearing retirement (60+). The township also has a higher percentage of youth (those under 19) with a comparably lower percentage of working-aged individuals (20-54).



Figure 3: Age Distribution Chart, Centre Wellington, 2016-2023



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Centre Wellington

Township of Centre Wellington

2025 Community Profile

Table 3 shows 2025 population estimates by age group and gender.

Table 3: Age Distribution, Centre Wellington, 2025

Characteristics	Centre Wellington	Male	Female
Total Population	34,931	17,061	17,871
0 to 4 years	1,805	918	887
5 to 9 years	1,989	1,045	944
10 to 14 years	2,016	1,085	931
15 to 19 years	2,129	1,069	1,060
20 to 24 years	1,980	1,061	919
25 to 29 years	2,030	1,009	1,020
30 to 34 years	2,149	1,045	1,104
35 to 39 years	2,287	1,076	1,211
40 to 44 years	2,164	1,065	1,099
45 to 49 years	1,942	968	974
50 to 54 years	1,945	949	996
55 to 59 years	2,078	996	1,082
60 to 64 years	2,435	1,188	1,247
65 to 69 years	2,293	1,059	1,235
70 to 74 years	2,036	935	1,100
75 to 79 years	1,667	765	902
80 to 84 years	1,025	449	575
85 years and over	961	377	583



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Township of Centre Wellington

2025 Community Profile

Centre Wellington

2.3 Income

Table 4 shows the breakdown of total individual incomes in 2024¹. In 2024, median total income for all Centre Wellington residents 15 years and over was \$52,630. Approximately 47.9% of residents earned over \$50,000 in 2024, and 16.8% of residents earned over \$90,000.



Table 4: Total Individual Income Levels, 2024

Characteristic	Total	Male	Female
Total 15 years and over	29,122	14,013	15,108
Without total income	778	349	429
With total income	28,344	13,664	14,680
Under \$10,000 (including loss)	1,573	572	989
\$10,000 to \$19,999	2,741	966	1,805
\$20,000 to \$29,999	3,607	1,368	2,252
\$30,000 to \$39,999	3,332	1,329	2,007
\$40,000 to \$49,999	3,146	1,417	1,707
\$50,000 to \$59,999	2,936	1,404	1,536
\$60,000 to \$69,999	2,596	1,338	1,253
\$70,000 to \$79,999	2,060	1,179	878
\$80,000 to \$89,999	1,450	885	558
\$90,000 to \$99,999	1,253	738	520
\$100,000 and over	3,650	2,466	1,174
Characteristic	Total	Male	Female
Median total income \$	\$52,630	\$63,910	\$43,679
Average total income \$	\$67,491	\$81,156	\$54,573

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025 *(2024 incomes).

¹ Please note that the 2025 Manifold data uses 2024 income data, as it is the most recent information available.



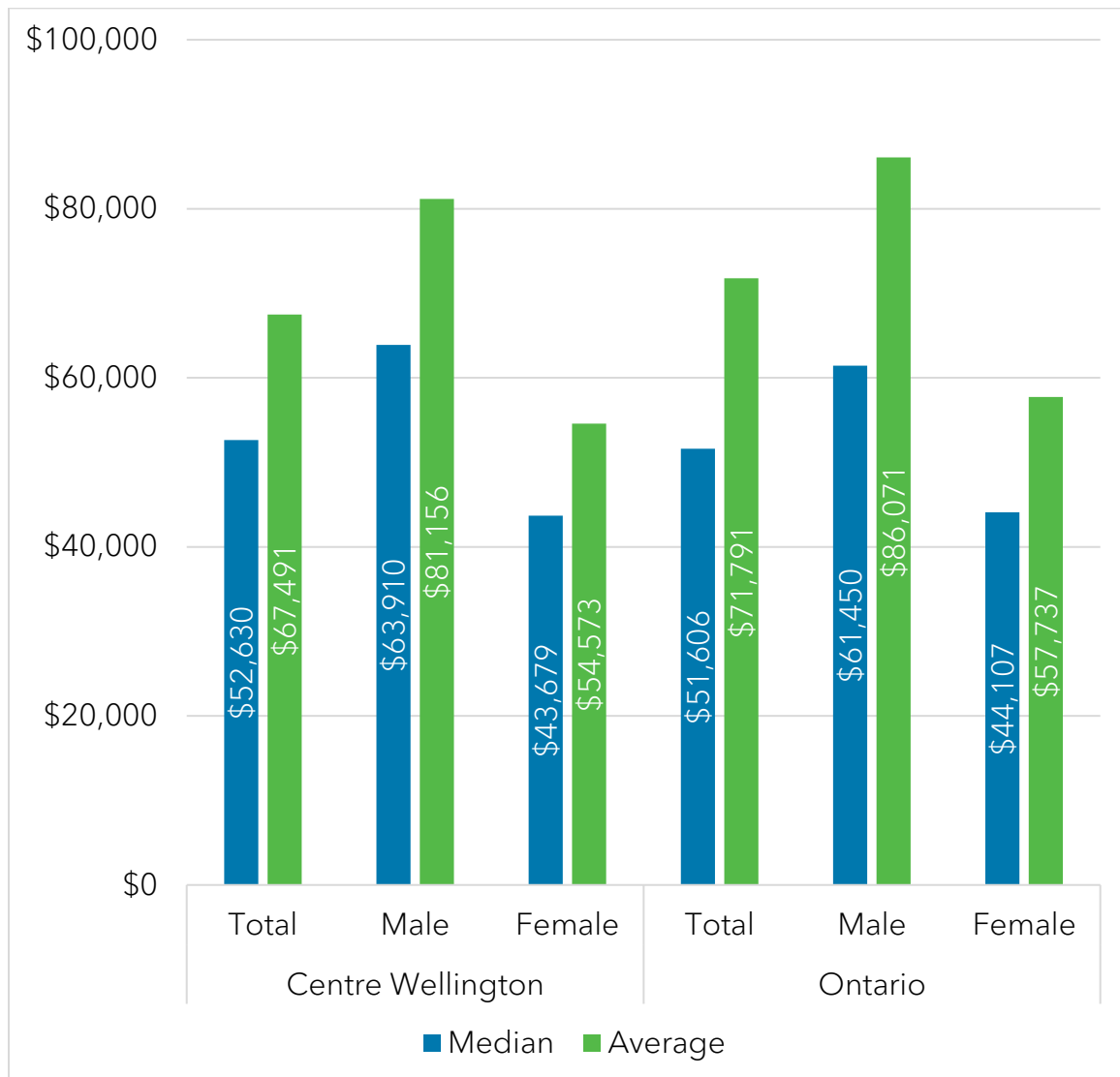
Township of Centre Wellington

2025 Community Profile

Centre Wellington

Male-female income disparity was prevalent in 2024, with males earning median incomes 46.3% higher than females. This ratio has dropped recently, with previous iterations of the community profile seeing differences closer to 50%, though it still lags behind provincial comparables where the difference is 39.3%. Figure 4 presents employment income levels for males and females in Centre Wellington and Ontario.

Figure 4: Employment Income Levels, Centre Wellington and Ontario Residents, 15+, 2024



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Table 5 illustrates that median (13.8% higher) and average (7.2% higher) household income levels are higher in Centre Wellington than in Ontario. Centre Wellington (71.6%) also has a higher percentage of households earning over \$70,000 than Ontario (64.5%).

Table 5: Household Income Levels, Centre Wellington and Ontario Households, 2024

Characteristic	Centre Wellington	Centre Wellington	Ontario
Total - Total household income groups for private households	13,122	100%	100%
Under \$5,000	26	0.2%	0.9%
\$5,000 to \$9,999	34	0.3%	0.7%
\$10,000 to \$14,999	42	0.3%	1.1%
\$15,000 to \$19,999	117	0.9%	1.7%
\$20,000 to \$24,999	229	1.7%	2.9%
\$25,000 to \$29,999	273	2.1%	2.9%
\$30,000 to \$34,999	353	2.7%	2.9%
\$35,000 to \$39,999	298	2.3%	3.1%
\$40,000 to \$44,999	376	2.9%	3.3%
\$45,000 to \$49,999	418	3.2%	3.5%
\$50,000 to \$59,999	727	5.5%	5.9%
\$60,000 to \$69,999	829	6.3%	6.5%
\$70,000 to \$79,999	859	6.5%	6.4%
\$80,000 to \$89,999	779	5.9%	6.1%
\$90,000 to \$99,999	795	6.1%	6.1%
\$100,000 and over	6,966	53.1%	45.9%
Median household total income (\$)	\$116,019		\$99,999
Average household total income (\$)	\$140,115		\$129,969

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025 (2024 incomes).



2.4 Mobility Characteristics

Three-in-five Centre Wellington households have remained within their residence over the past five years (20,320 residents, or 61.6% of the sample size), with the most common migrants being from within province, rather than outside of Ontario or Canada (Table 6).



Specifically, 8,535 of 8,699 households who moved to Centre Wellington over this timeframe were from other communities within the province of Ontario.

Table 6: Mobility Rates, Centre Wellington, 2025²

Characteristics	Mobility Status 1 Year Ago	Mobility Status 5 Years Ago
Total population	34,533	32,966
Non-movers	30,890	20,320
Movers	3,643	12,646
Non-migrants	1,106	3,695
Migrants	2,537	8,951
Internal migrants	2,461	8,699
Intra-provincial migrants	2,400	8,535
Interprovincial migrants	62	163
External migrants	76	252

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

² Mobility status refers to the relationship between a person's usual place of residence now and either one or five years ago. **Non-movers** are persons who were living at the same address and **Movers** are persons who were living at a different address. **Non-migrants** are movers who, on Census Day, were living at a different address, but in the same census subdivision (CSD). **Migrants** are movers who were residing in a different CSD (internal migrants) or who were living outside Canada (external migrants).



Township of Centre Wellington

2025 Community Profile

Centre Wellington

2.5 Language Characteristics

Table 7 indicates knowledge of Canada's official and non-official languages. Over 99% of residents in Centre Wellington speak English, which is about 5% above the provincial figure, though slightly fewer speak French (10.7% of Ontario residents and 6.2% of Centre Wellington residents). Moreover, 10.8% (over one-in-ten residents) speak a non-official language.



Table 7: Knowledge of Official Languages, 2025

Characteristics	Centre Wellington	Centre Wellington	Ontario
Total Population	34,931	100%	100%
English	34,639	99.2%	94.3%
French	2,171	6.2%	10.7%
Non-Official Languages	3,761	10.8%	38.5%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

Table 8 builds upon Table 7 by illustrating the most common languages *outside of the official languages of Canada* that are spoken in Centre Wellington. Please note, comparisons to previous years are incompatible due to a change in official methodology regarding different languages and their origins.

Table 8: Most Common Non-Official Languages Spoken, 2025

Characteristics	Centre Wellington	Centre Wellington %
Total population with knowledge of non-official languages	3,761	100%
German	517	13.7%
Dutch	506	13.5%
Spanish	333	8.9%
Punjabi (Panjabi)	262	7.0%
Hindi	222	5.9%
Italian	201	5.3%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Township of Centre Wellington

2025 Community Profile

Centre Wellington

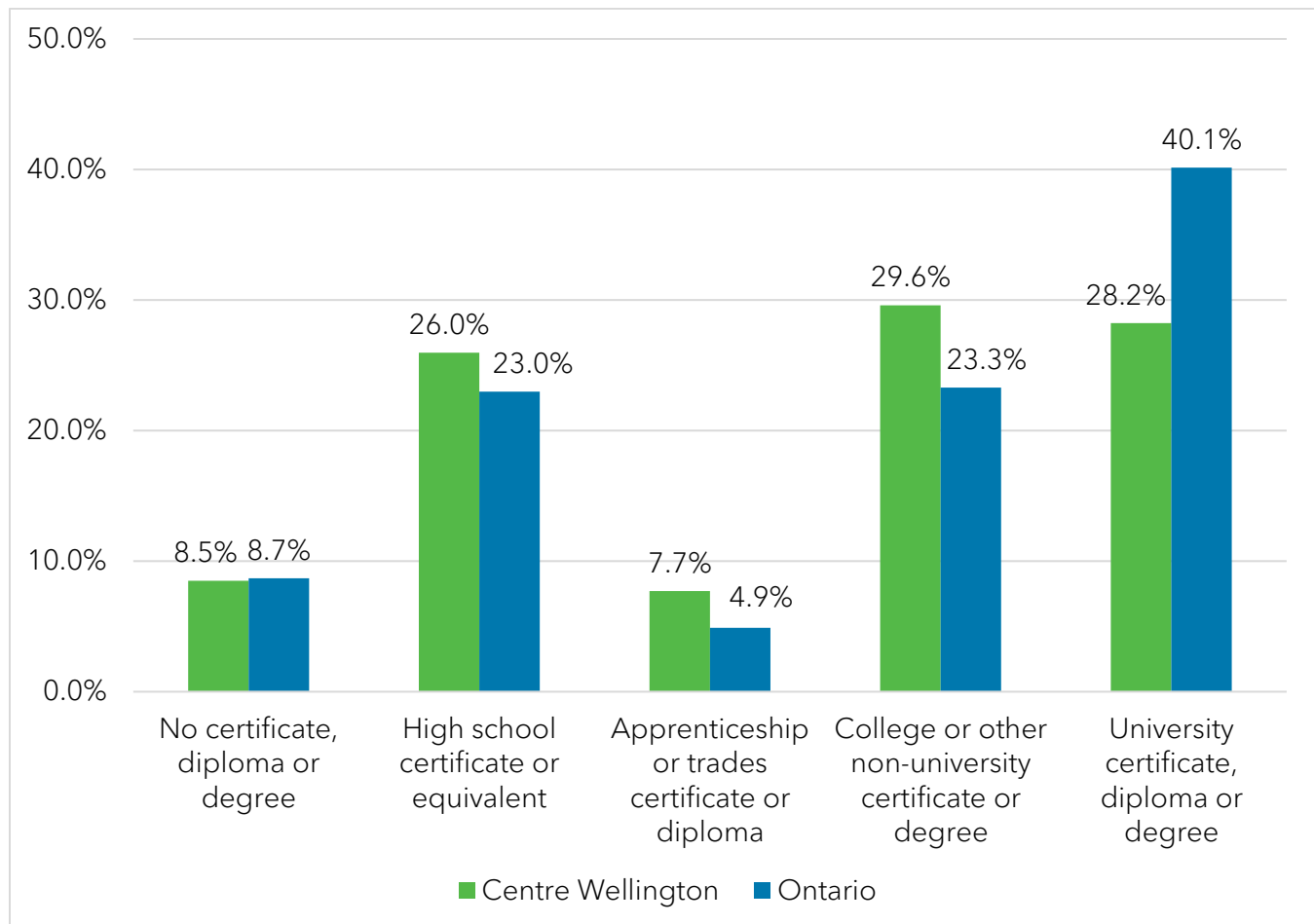
2.6 Level of Education

Figure 5 illustrates educational attainment for residents ages 25 to 64 in Centre Wellington and Ontario. While Ontario's population is more likely to have attained a university certificate, diploma or degree, Centre Wellington residents are more likely to have a college or apprenticeship certificate or diploma.



University level was reached by just over 28% of Centre Wellington's population, with another 30% of residents having a college degree.

Figure 5: Educational Attainment, Centre Wellington and Ontario Residents ages 25-64, 2025



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Township of Centre Wellington

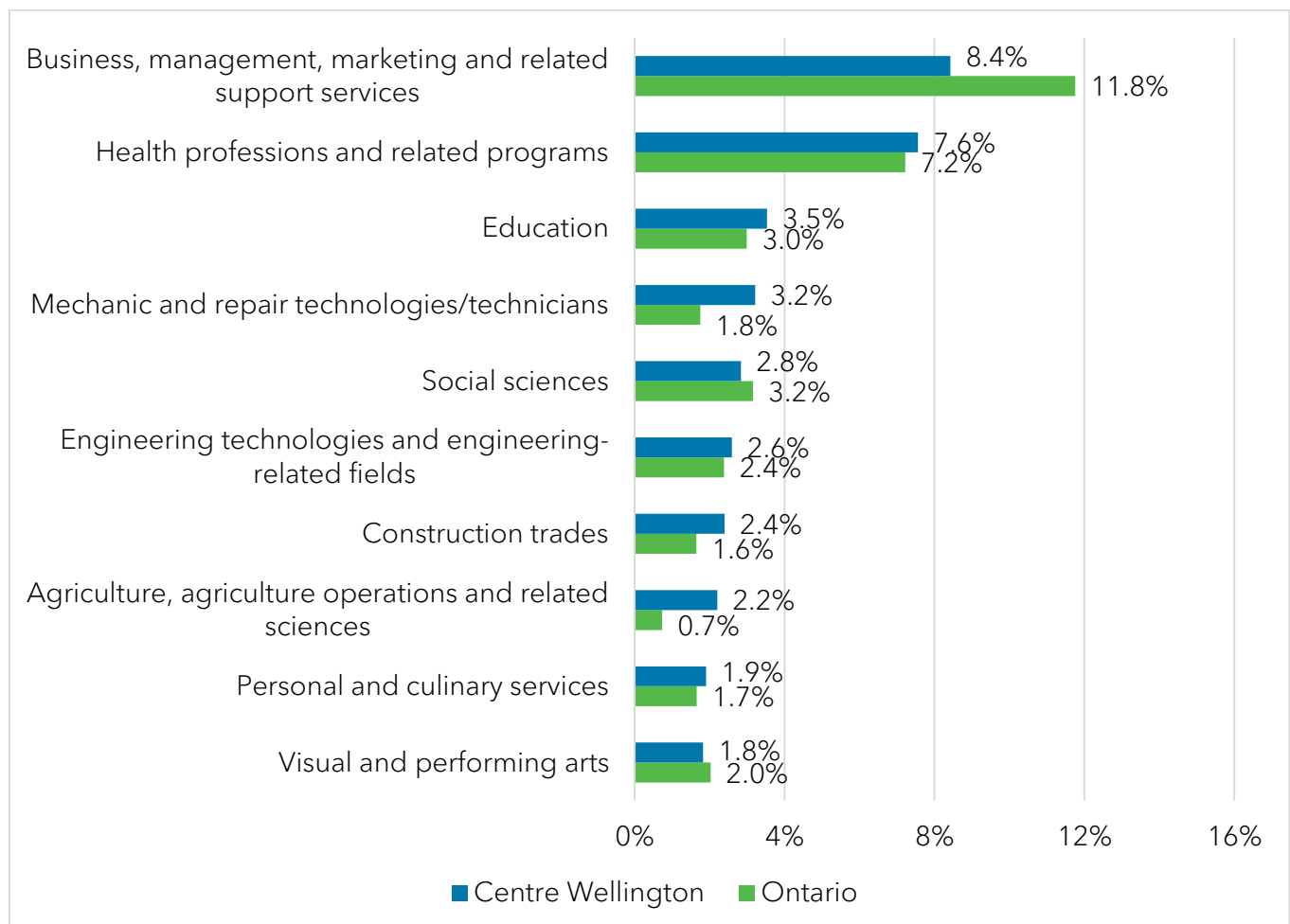
2025 Community Profile

Centre Wellington

Figure 6 and Table 9 illustrate major fields of study for residents ages 15 years and older. Figure 6 presents the top subfields of study for the population aged 15 years or older, while Table 9 presents figures related to the major fields of study. As can be seen, the top four fields of study for Centre Wellington residents are:

- Business, management, marketing and related support services (2,454 people, or 8.4% of residents aged 15 years or older have a degree in this field)
- Health professions and related programs (2,202; 7.6%)
- Education (1,030, 3.5%)
- Mechanic and repair technologies/technicians (937, 3.2%)

Figure 6: Most common Sub-Field of Study, Population Aged 15 Years or Older, 2025



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Township of Centre Wellington

2025 Community Profile

Centre Wellington

When breaking down major field of study for residents in Centre Wellington by sex it becomes clear that there are significant differences in fields of study undertaken. Notably, males over 15 in Centre Wellington are much more likely to have studied *architecture, engineering and related technologies*, while females were much more likely to have pursued educational training in *health and related fields*, or *social and behavioural sciences and law*.

Table 9: Major Field of Study, Centre Wellington Residents 15 years and over, 2025

Field of Study	Total	Female	Male
No postsecondary certificate, diploma or degree	45%	47%	42%
Architecture, engineering, and related technologies	12%	1%	23%
Business, management and public administration	9%	11%	7%
Health and related fields	9%	14%	2%
Social and behavioural sciences and law	7%	10%	4%
Personal, protective and transportation services	4%	4%	4%
Education	4%	5%	1%
Agriculture, natural resources and conservation	3%	2%	3%
Humanities	3%	4%	2%
Physical and life sciences and technologies	2%	3%	2%
Visual and performing arts, and communications technologies	2%	2%	2%
Mathematics, computer and information sciences	1%	1%	2%
Other	0%	0%	0%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



3. LABOUR FORCE

3.1 Key Indicators

Centre Wellington is home to a labour force of approximately **19,640 individuals**. As illustrated in Table 10, Centre Wellington demonstrates stronger labour market outcomes than Ontario overall, with higher labour force participation and employment rates alongside a lower unemployment rate. This indicates that residents are more likely to be active in the workforce and more successful in securing employment compared to Ontarians more broadly.



Table 10: Labour Force Characteristics, 2025

Characteristic	Centre Wellington	Ontario
Total population aged 15 years and older	29,122	14,151,781
In the labour force	19,640	9,200,501
Employed	18,942	8,578,030
Unemployed	698	622,470
Not in the labour force	9,482	4,951,281
Participation rate %	67.44	65.01
Employment rate %	65.04	60.61
Unemployment rate %	3.56	6.77

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.





Township of Centre Wellington

2025 Community Profile

Centre Wellington

Centre Wellington's youth also have significantly higher participation and employment rates compared to Ontario's youth, suggesting this demographic is also more engaged compared to the broader Ontario population. The unemployment rate among Centre Wellington youth is nearly a third of Ontario's rate, suggesting that local youth are finding work much more easily as well.

Table 11 Labour Force Characteristics, Youth, 2025

Characteristic	Centre Wellington	Ontario
Total population aged 15 to 24 years old	4,110	2,139,090
In the labour force	2,828	1,268,082
Employed	2,659	1,073,520
Unemployed	169	194,562
Not in the labour force	1,282	871,008
Participation rate %	68.8	59.28
Employment rate %	64.69	50.19
Unemployment rate %	5.97	15.34

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



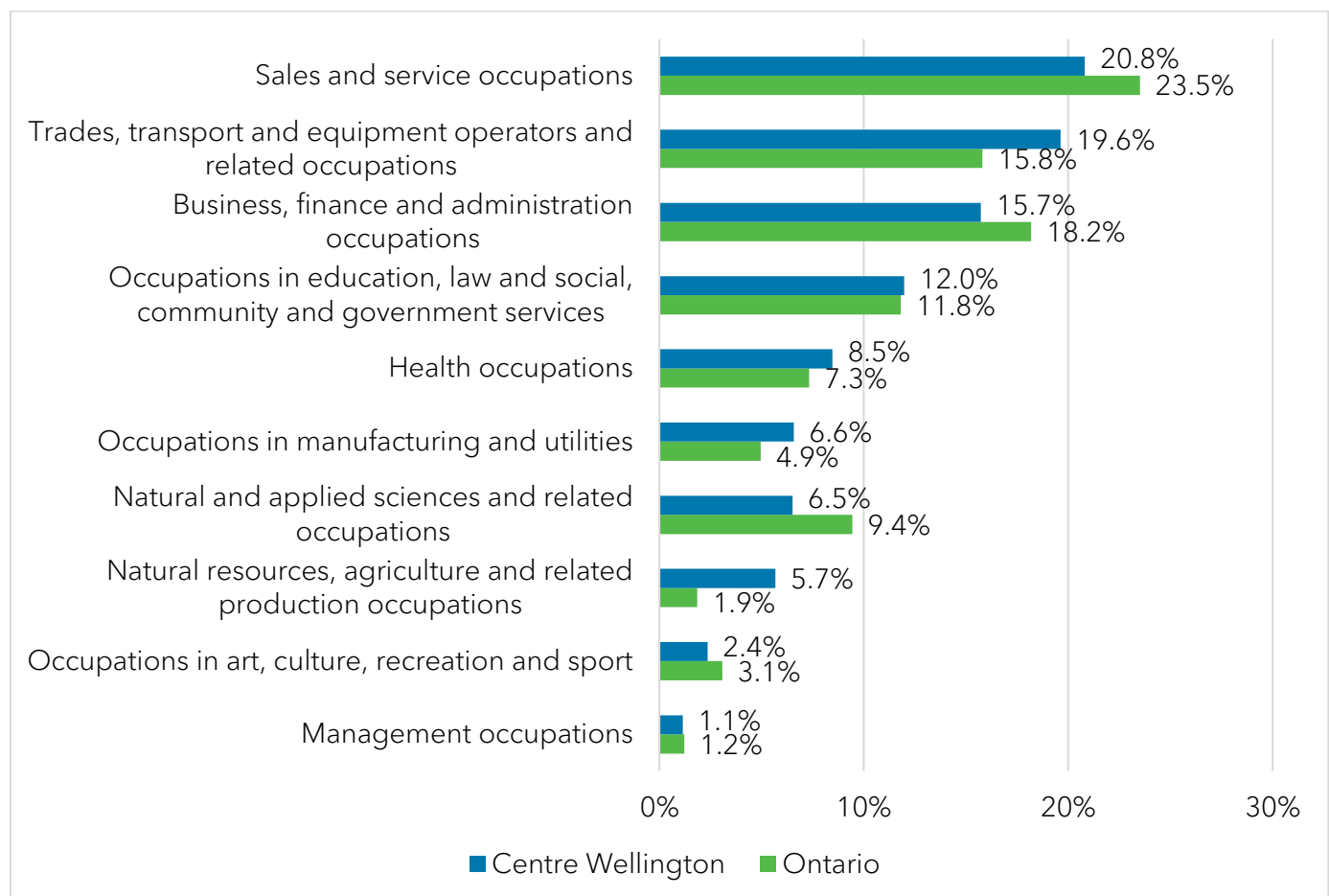


3.2 Labour Force by Occupation

Figure 7 and Table 12 illustrate Centre Wellington's labour force make up by occupation:

- 'Sales and service' are the largest occupation group (20.8% of residents work within this occupation class) in Centre Wellington
- Management occupations are the least intensive in Centre Wellington, representing 1.1% of occupations. This occupation, though, is also the least concentrated sector across all of Ontario (1.2%).

Figure 7: Labour Force by Occupation³, 2025



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

³Occupation data are produced according to the NOC 2021: <https://noc.esdc.gc.ca/>



Table 12 compares male and female employment counts by occupation.⁴

- The occupation with the highest percentage of females in the workforce are **health occupations (88% female/12% male)**.
- The occupation with the highest percentage of males in the workforce are management occupations (**96% male/4% female**).

Table 12: Labour Force by Occupation, 2025

Characteristic	Male	Percent of Occupation	Female	Percent of Occupation
Total labour force 15 years and over by occupation	10,156	52%	9,484	48%
Occupation - Not applicable	93	43%	122	57%
All occupations	10,062	52%	9,362	48%
0 Management occupations	214	96%	10	4%
1 Business, finance and administration occupations	778	25%	2312	75%
2 Natural and applied sciences and related occupations	990	77%	292	23%
3 Health occupations	192	12%	1470	88%
4 Occupations in education, law and social, community and government services	659	28%	1694	72%
5 Occupations in art, culture, recreation and sport	165	36%	299	64%
6 Sales and service occupations	1745	43%	2343	57%
7 Trades, transport and equipment operators and related occupations	3,490	91%	365	9%
8 Natural resources, agriculture and related production occupations	847	76%	267	24%
9 Occupations in manufacturing and utilities	983	76%	309	24%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

⁴ The single digit numbers in the first column of the table denote the NOC number, used to classify occupations in a manner that allows for comparisons across North America. For more information on NOC classifications please visit: <https://noc.esdc.gc.ca/>

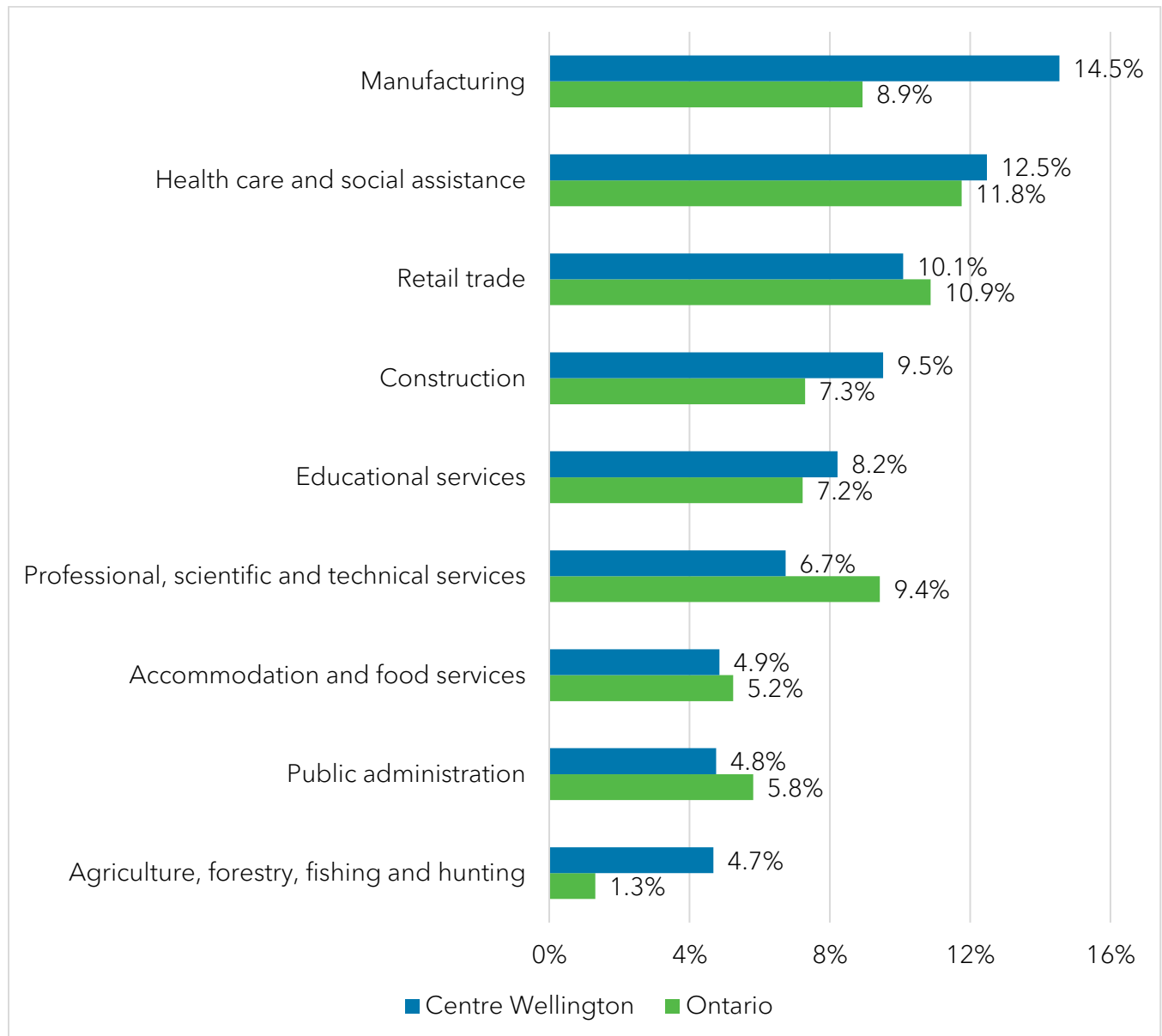


3.3 Labour Force by Industry

Figure 8 illustrates the top employment sectors (over 4% of local employment) in Centre Wellington. The largest employment sector in Centre Wellington is 'Manufacturing' (employing 14.5% of all Centre Wellington residents).



Figure 8: Largest Employment Sectors, Centre Wellington and Ontario, 2025



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.



Centre Wellington

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Table 13 compares male and female employment counts by industry.

Table 13: Labour Force by Industry, Centre Wellington Residents, 2025⁵

Characteristic	Male	Percent of Industry	Female	Percent of Industry
Total labour force 15 years and over	10,156	52%	9,484	48%
Industry - not applicable	93	43%	122	57%
All industries	10,062	52%	9,362	48%
11 Agriculture, forestry, fishing and hunting	593	64%	327	36%
21 Mining and oil and gas extraction	19	76%	6	24%
22 Utilities	62	72%	24	28%
23 Construction	1676	90%	194	10%
31-33 Manufacturing	2100	74%	756	26%
41 Wholesale trade	493	79%	135	21%
44-45 Retail trade	899	45%	1082	55%
48-49 Transportation and warehousing	530	73%	195	27%
51 Information and cultural industries	212	66%	108	34%
52 Finance and insurance	149	23%	508	77%
53 Real estate and rental and leasing	117	39%	181	61%
54 Professional, scientific and technical services	784	59%	539	41%
55 Management of companies and enterprises	11	44%	14	56%
56 Administrative and support, waste management and remediation services	431	58%	310	42%
61 Educational services	320	20%	1294	80%
62 Health care and social assistance	289	12%	2162	88%
71 Arts, entertainment and recreation	137	51%	133	49%
72 Accommodation and food services	343	36%	609	64%
81 Other services (except public administration)	362	49%	381	51%
91 Public administration	533	57%	401	43%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

⁵ Similar to Table 12 above, the two digit number, in the first column denotes a NAICS number, used to classify industries in a manner that allows for comparisons across North America. For more information on NAICS classifications please visit [Statistics Canada](https://www150.statcan.gc.ca/n1/pub/92-629-x/2015001/article/00001-eng.htm).



Township of Centre Wellington

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Centre Wellington

3.4 General Wages by Occupation

Below is a sampling of local wage rates of the highest paying occupations (by median wage) for the closest and most representative region available (Kitchener-Waterloo-Barrie Region).



Occupations are presented at a 4-digit NOC classification, which presents a more specific category of occupations compared to Table 12, which presented occupations at a 1-digit level. Each additional digit provides a more specific subclassification of occupations. For example, NOC 0 refers to "management occupations" while NOC 0013 refers to "senior managers – financial, communications and other business services".

For a complete review of all wages by occupation see:

<https://www.jobbank.gc.ca/wagereport/location/39328>

Table 14: General Wages by Occupation

Category	Low Wage (\$/hour)	Median Wage (\$/hour)	High Wage (\$/hour)
Government managers - economic analysis, policy development and program administration (40011)	\$49.04	\$66.92	\$80.22
Advertising, marketing and public relations managers (10022)	\$43.27	\$64.10	\$96.00
University professors and lecturers (41200)	\$28.85	\$64.10	\$96.15
Engineering managers (20010)	\$44.01	\$62.50	\$78.46
Fire chiefs and senior firefighting officers (40041)	\$41.77	\$62.50	\$96.15
Government managers - health and social policy development and program administration (40010)	\$43.27	\$61.54	\$75.48
Veterinarians (31103)	\$21.00	\$61.25	\$90.91
Computer and information systems managers (20012)	\$42.07	\$60.10	\$93.75



Centre Wellington

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2025 Community Profile

Category	Low Wage (\$/hour)	Median Wage (\$/hour)	High Wage (\$/hour)
Other managers in public administration (40019)	\$38.46	\$60.10	\$76.92
Banking, credit and other investment managers (10021)	\$35.90	\$58.97	\$74.67
Lawyers and Quebec notaries (41101)	\$26.44	\$57.86	\$103.11
Financial managers (10010)	\$29.33	\$57.69	\$96.15
Nurse practitioners (31302)	\$36.32	\$57.69	\$68.75

Source: Produced by Human Resources and Skills Development Canada's Labour Market Information Service. Last updated December 3rd, 2024.





Township of Centre Wellington

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Centre Wellington

3.5 Largest Employers

Tables 15 and 16 identify some of the largest private and public employers by NAICS and employment level in Centre Wellington. Table 17 then highlights key sectors of interest for the Township, derived through analysis of industry strength as well as discussions with Township staff.

Table 15: Largest Private Sector Employers

Name	Industry	# of Employees (approximate)
Jefferson Elora Corp.	Manufacturing – Auto Parts	640
Wellington Terrace	Health Care	320
Nexans Canada	Manufacturing – Electric Cabling	220
Polycorp Ltd.	Manufacturing – Engineered Polymer Products	140
Elements Casino Grand River	Arts, entertainment and recreation	130

Source: [Township of Centre Wellington](#).

Table 16: Largest Public Sector Employers

Name	Industry	# of Employees (approximate)
Groves Memorial Hospital	Health Care	300
Township of Centre Wellington	Public Administration	130

Source: [Township of Centre Wellington](#).

Table 17: Key/Target Sectors

Sector
Agriculture/Agri-food
Manufacturing
Professional Services
Information & Culture

Source: Township of Centre Wellington



Township of Centre Wellington

2025 Community Profile

Centre Wellington

3.6 Place of Work

Tables 18 and 19 provide information on persons reporting a “usual place of work other than in their home or outside of Canada”, and reveal the following regarding labour force commuting:



- Approximately 55% of Centre Wellington residents worked outside the Township in 2021.
- Most residents that worked outside the community commuted to Guelph, Cambridge, Guelph/Eramosa, or Kitchener.
- Most of the non-resident workers were from Guelph, Mapleton, Kitchener or Wellington North.

Table 18: Place of Work for Residents of Centre Wellington, 2021

Place of Work	Total	Male	Female
Centre Wellington	4,330	1,895	2,440
Guelph	2,160	1,155	1,005
Cambridge	340	230	110
Guelph/Eramosa	325	210	120
Kitchener	320	175	145
Woolwich	250	150	105
Waterloo	200	115	85
Orangeville	185	65	115
Brampton	180	120	60
Wellington North	170	100	75
Mississauga	165	135	35
Toronto	110	75	35
Milton	105	70	35
Erin	100	50	50
Mapleton	95	50	45
Puslinch	90	65	25
Halton Hills	75	40	30
Oakville	65	40	30



Centre Wellington

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Place of Work	Total	Male	Female
Hamilton	55	35	20
Caledon	35	15	20
East Garafraxa	35	25	15
Mono	30	10	20
New Tecumseth	30	30	0
Minto	25	10	15
Burlington	25	20	10
Total workforce residing in Centre Wellington	9,640	4,970	4,675
Total resident labour force with a usual place of work outside Centre Wellington	5,310	3,075	2,235
Percent of residents declaring a place of work outside of Centre Wellington	55%	62%	48%

Source: McSweeney & Associates, Statistic Canada, [2021 Commuting Flow](#).

Table 19: Place of Residence for Persons Working in Centre Wellington, 2021

Place of Residence	Total	Male	Female
Centre Wellington	4,330	1,895	2,440
Guelph	850	460	385
Mapleton	345	155	185
Kitchener	280	195	85
Wellington North	240	135	105
Guelph/Eramosa	195	90	105
Woolwich	165	70	95
Waterloo	95	45	50
Orangeville	80	30	45
Cambridge	75	50	30
Minto	75	30	40
Erin	70	25	40
Grand Valley	70	30	40
East Garafraxa	65	35	20



Centre Wellington

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Place of Residence	Total	Male	Female
West Grey	50	30	20
Puslinch	40	30	10
North Perth	30	20	10
Southgate	25	0	20
Toronto	25	15	10
Shelburne	20	0	15
Total workforce in Centre Wellington	7,280	3,430	3,780
Total non-resident workforce commuting to work to Centre Wellington	2,950	1,535	1,340
Percent of workers (non-residents) commuting to work in Centre Wellington	41%	45%	35%

Source: McSweeney & Associates, Statistic Canada, [2021 Commuting Flow](#).



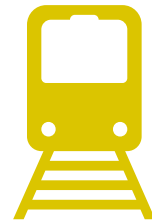


4. TRANSPORTATION AND SHIPPING

4.1 Highways

Centre Wellington has direct access to Highway 6 N which bisects Fergus, running south to Burlington and Hamilton through Guelph, and North to Tobermory through Owen Sound.

Approximately 40 minutes south (50.3 km) of Centre Wellington, Highway 6 connects to Highway 401. Highway 401 runs east through Toronto to the Ontario-Quebec border, and west through London to Windsor and the US-Canada border.



Average Annual Daily Traffic (AADT) counts for key roads⁶:

Highway 6: From Fergus north to Wellington Road 109

Distance (km): 16.7

Annual Average Daily Traffic (AADT): 7,500

Highway 401: From Kitchener to Cambridge

Distance (km): 2.8

Annual Average Daily Traffic (AADT): 75,000



⁶ Ontario Ministry of Transportation <https://bit.ly/3EZM5Sd>



Township of Centre Wellington

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Centre Wellington

Table 20: Distance to Urban Centres

Distance to Major Urban Centres			
Location	Distance (km)	Distance (miles)	Driving Time
Kitchener-Waterloo	39	24	30 min
Hamilton	73	45	1 h 5 min
Brampton	80	50	1 h 8 min
Mississauga	93	58	1 h 10 min
Toronto	117	73	1 h 30 min
London	145	90	1 h 40 min
Niagara Falls	147	91	1 h 45 min

Source: McSweeney & Associates from Google Maps

Table 21: Distance to Major US Border Crossings

Distance to Border Crossings			
Border Crossing	Distance (km)	Distance (miles)	Driving Time
Niagara Falls, ON/Niagara Falls, NY	150	93	1 hour 55 minutes
Fort Erie, ON/Buffalo, NY	174	108	2 hours 5 minutes
Sarnia, ON/ Port Huron, MI	235	146	2 hours 30 minutes
Windsor, ON/Detroit, MI	316	196	3 hours 20 minutes

Source: McSweeney & Associates from Google Maps.



4.2 Rail Services

Freight and passenger rail access for Centre Wellington is accessible through Guelph terminals:

- Canadian Pacific Railway, connecting through Transload facilities in Guelph
- Go Train and Via Rail services, connecting to southern Ontario through Guelph Central Station



GO Transit

Go Transit is a division of Metrolinx and the regional public transit service for the Greater Toronto and Hamilton Area. It is a network of train and bus lines that keep people moving around the GTHA, carrying over 70 million passers per year.

Head Office:

20 Bay Street, Suite 6000

Toronto, ON

M5J 2W3

Web: <https://www.gotransit.com/en/>

Closest Passenger Terminal:

Guelph Central GO

79 Carden Street

Guelph, Ontario

N1H 3A4

CN Rail

Via Rail operates the national passenger rail services on behalf of the Government of Canada, offering intercity rail services and ensuring rail transportation services to communities across Canada.

Canadian Head Office:

PO Box 8116 Succ. Centre-Ville

Montreal, QC

H3C 3N3

Web: <https://corpo.viarail.ca/en>

Closest Passenger Terminal:

Guelph Central GO

79 Carden Street

Guelph, Ontario

N1H 3A4



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Canadian Pacific

CP has numerous routing options across Canada and through the U.S. as well as excellent North American reach through gateways with all Class I railways. CP has extensive Canadian and U.S. short line partners and serves leading Atlantic and Pacific port facilities.

Canadian Head Office:

Gulf Canada Square
401 9 Avenue SW, Suite
500
Calgary, AB
T2P 4Z4
Web: www.cpr.ca/

Closest Transload Facility:

231 Speedvale Ave W
Guelph, Ontario
Phone: 519-824-1345
Fax 519-822-7994

Intermodal Facility:

Vaughan Intermodal
Terminal
6830 Rutherford Road
Kleinburg, ON
Phone: 1-888-333-8111
Fax: 905-893-5027

4.3 Airports

The following airports serve Centre Wellington:

- Region of Waterloo International Airport, 30 minutes from Centre Wellington. The airport underwent a major expansion in the early 2000s and in 2013, was noted as the 16th busiest airport in Canada. Since then, a new air traffic control tower was built and in early 2021 a \$44 million expansion was approved by Waterloo Regional Council, which will again increase capacity.
- John C. Munro Hamilton International Airport, 75 minutes from Centre Wellington. Recently upgraded, this airport has increased passenger service and is a leading freight terminal.
- Toronto Pearson International Airport, 75 minutes from Centre Wellington. Canada's busiest airport, Pearson handled 50.5 million passengers in 2019. It offers 249 truck loading doors and 1.2 million sq. ft. of on-airport warehouse space and can process 1 million metric tonnes of cargo annually.
- Billy Bishop Toronto City Airport, 90 minutes from Centre Wellington, offers services to more than 20 cities in North America and generates more than \$470 million in Gross Domestic Product annually, supporting approximately 4,740 Canadian jobs.





Centre Wellington

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Table 22: Regional Airports

Name	Location	Contact	Code/Elevation
Region of Waterloo International Airport	4881 Fountain St N #1 Breslau, ON N0B 1M0	https://www.waterlooairport.ca/ Phone: (519) 648-2256	Code: YKF Elevation: 321 m
John C. Munro Hamilton International Airport	9300 Airport Road, #2206, Mount Hope, ON L0R 1W0	http://flyhamilton.ca/ Phone: (905) 679-1999	Code: YHM Elevation: 238 m
Toronto Pearson Airport	6301 Silver Dart Dr, Mississauga, ON L5P 1B2	https://www.torontopearson.com Phone: (416) 247-7678	Code: YYZ Elevation: 173 m
Billy Bishop Toronto City Airport	1 Island Airport Toronto, ON M5V 1A1	https://www.billybishopairport.com Phone: (416) 203-6942	Code: YTZ Elevation: 77 m

Source: McSweeney & Associates from Google Maps





4.4 Ports

The Hamilton-Oshawa Port Authority (Hamilton) is located at the west end of Lake Ontario, 74 km from Centre Wellington. It is the largest port in Ontario, handling 28% of all Great Lakes cargo, serving southern Ontario's growing economy and goods movement needs.

Located on Lake Ontario, 161 kms from Centre Wellington, the Hamilton-Oshawa Port Authority (Oshawa) offers smooth and efficient access to markets in south central Ontario, the northeastern United States and the world. The Hamilton-Oshawa Port Authority's facilities consist of two berths, capable of accommodating vessels to a maximum of 222.5 metres in length and drawing 7.9 metres, full seaway depth, on the east and west sides.

Table 23: Regional Ports

Name	Location	Web
Hamilton-Oshawa Port Authority	Hamilton	https://www.hopaports.ca/locations/port-of-hamilton/
Hamilton-Oshawa Port Authority	Oshawa	https://www.hopaports.ca/locations/port-of-oshawa/

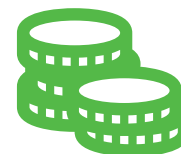
Source: McSweeney & Associates from Google Maps





5. TAXES AND UTILITIES

This section describes the taxes (local, provincial and federal), cost of water and sewer connection, waste management rates and sites, and natural gas and electricity rates.



5.1 Local Property Tax Rates

Property taxes are calculated by multiplying the property's assessed value by the tax rates. The tax rates are set by The Township of Centre Wellington, County of Wellington and the School Boards. To view the most up to date local property tax rates, please visit <https://www.centrewellington.ca/media/45qpogfe/2025-tax-rates-for-website.pdf>

5.2 Federal and Provincial Income Tax Rates

Table 24: Corporate Taxes – General Corporation 2025

Combined Corporate Taxes – General Corporation	
Corporate Tax Rates – Non-Canadian Controlled	2025
Combined Federal and Provincial	%
General/Manufacturing and Processing/Investment	25.0
General; Active Business Income	26.5

Source: BDOCanada.

Table 25: Corporate Taxes – Canadian Controlled 2025

Corporate Taxes – Canadian Controlled	
Corporate Tax Rates - Canadian Controlled	2025
Combined Federal and Provincial	%
Small Business Income up to \$500,000	12.2
General; Active Business Income	26.5
Investment Income	50.2

Source: BDOCanada.



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Within Table 26, Marginal tax rate for dividends is a percentage of actual dividends received (not grossed-up taxable amount). Marginal tax rate for capital gains is a percentage of total capital gains (not taxable capital gains). Gross-up rate for eligible dividends is 38%, and for non-eligible dividends is 15%.

Table 26: Personal Income Tax, 2025

Canada 2025 Marginal Tax Rates				
Income	Earnings		Canadian Dividends	
2025 Taxable Income	Other Income	Capital Gains	Eligible	Non-Eligible
first \$57,375	14.50%	7.25%	-0.72%	6.29%
over \$57,375 up to \$114,750	20.50%	10.25%	7.56%	13.19%
over \$114,750 up to \$177,882	26.00%	13.00%	15.15%	19.52%
over \$177,882 up to \$253,414	29.31%	14.66%	19.72%	23.33%
over \$253,414	33.00%	16.50%	24.81%	27.57%
Basic Personal Amount				
Level		2025 Amount		
Federal		\$14,538		
Ontario		\$12,747		

Source: [Tax Tips](#).

Table 27: Sales Tax

Sales Tax Rates	
Sales Tax	2025
HST (harmonized sales tax)	13%

Source: [Tax Tips](#).



5.3 Water/Wastewater and Waste Management

Water & sewage/wastewater management is provided to residents by Centre Wellington Hydro. Rates are updated annually and available on Centre Wellington's online website, <https://www.cwhydro.ca/water-sewer-rates-commercial/>.

Table 28 presents landfill and tipping fees for facilities located within the Township.

Table 28: Landfill and Tipping Fees

Waste Management		
Name of Site	Elora Waste Facility	Belwood Waste Facility
Location	6549 Gerrie Road, Township of Centre Wellington	8585 Wellington Road 19, Township of Centre Wellington
Operation Hours	Tuesday, Thursday, and Sunday: 8 AM – 4 PM	Wednesday, Friday, and Saturday: 8 AM – 4 PM
	Closed: Monday, Wednesday, Friday, and Sunday	Closed: Monday, Tuesday, Thursday, and Sunday
Tipping Fees	\$2 per bag; or as a site without weigh scales, staff will visually assess waste loads and apply the appropriate fee	\$2 per bag; or as a site with weigh scales, \$130/tonne

Sources: <https://www.wellington.ca/en/resident-services/SWSPayment-and-Fees.aspx>.



Township of Centre Wellington

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5.4 Electricity

Service Provider: CW Hydro

730 Gartshore St,
Fergus, ON N1M 3L4
Email: enquiries@cwhydro.ca
Phone: 519-843-2900

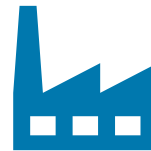


For the most up to date rates by location and usage, please visit
<https://www.cwhydro.ca/electric-rates-industrial/>.

5.5 Natural Gas

Service Provider: Enbridge Gas

Head Office:
500 Consumers Road
North York, Ontario
Phone 1-877-362-7434
Email: ombudsman@enbridge.com



Bill estimates are available at the link below, select Union Gas: South:
<https://www.oeb.ca/consumer-information-and-protection/bill-calculator>

Rates based on location and usage are available here:
<https://www.enbridgegas.com/en/business-industrial/business/rates>

6. PLANNING AND DEVELOPMENT RELATED FEES

6.1 Planning Related Fees/Charges

The Township of Centre Wellington values the voices of all residents and seeks to achieve social, environmental and economic objectives through its Official Plan and Zoning By-laws.

Planning related fees seek to find a balance of interests within the community by coordinating the development of land and ensuring the Ontario Building Code is properly enforced. For the most up-to-date fees, please see our website here:
<https://www.centrewellington.ca/en/doing-business/planning-and-permits.aspx>



7. BUSINESS SUPPORT PROGRAMS AND SERVICES

7.1 National and Provincial Support

The following organizations support businesses by facilitating commercialization, workforce development, research and development, export growth and, raising capital funding. For a database of funding, grants and tax credits available to businesses located in Ontario, visit <https://ontariobusinessgrants.com/>.

Table 29: National and Provincial Business Support Organizations

Federal Departments/National Agencies	
Name	URL
Federation of Canadian Municipalities	https://www.fcm.ca/home.htm
Futurpreneur Canada	http://www.futurpreneur.ca/en/
Business Development Bank of Canada	https://www.bdc.ca/en/pages/home.aspx
Federal Economic Development Agency for Southern Ontario (FedDev Ontario)	http://www.feddevontario.gc.ca/eic/site/723.nsf/eng/home
Canada Business - Business Start-up Assistant	https://canadabusiness.ca/
Export Development Canada	http://www.edc.ca/en/Pages/default.aspx
Innovation, Science and Economic Development Canada	http://www.ic.gc.ca/eic/site/icgc.nsf/eng/home
Economic Developers Association of Canada	https://edac.ca/
Canadian Business Network	http://canadabusiness.ca/
Canada Post	www.canadapost.ca
Fundica	https://www.fundica.com/
CoopZone	http://www.coopzone.coop/
Tools and Financing for Aboriginal Business	https://www.ccab.com/tfab/

Source: Township of Centre Wellington and McSweeney & Associates.

Provincial Departments/Agencies	
Name	URL
Service Ontario	https://www.ontario.ca/page/serviceontario
The Ontario Network of Entrepreneurs (ONE)	www.ONEbusiness.ca
Ministry of Economic Development, Job Creation and Growth	https://www.ontario.ca/page/ministry-economic-development-and-growth
Ontario Ministry of Agriculture, Food and Rural Affairs	http://www.omafra.gov.on.ca/english/
Economic Development Council of Ontario	https://www.edco.on.ca/
Ontario Centres of Excellence	www.oce-ontario.org

Source: Township of Centre Wellington and McSweeney & Associates

7.2 Local/Regional Support

Below is a list of agencies at the local/regional level involved in business support and development.

Table 30: Local Business Support

Regional/Local/Other Departments/Agencies	
Name	URL
Wellington Waterloo Community Futures	https://www.wwcf.ca/
Centre Wellington Chamber of Commerce	https://cwchamber.ca/
Elora BIA	https://www.elora.info/
Fergus BIA	https://www.facebook.com/DowntownFergus/
Wellington County	https://www.wellington.ca/en/business/ed-economic-development.aspx
Innovation Guelph	https://innovationguelph.ca/
Business Centre Guelph-Wellington	https://www.guelphbusiness.com/
Workforce Planning Board of Waterloo Wellington Dufferin	https://www.workforceplanningboard.com/

Source: Township of Centre Wellington and McSweeney & Associates



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Centre Wellington Community Improvement Plans

The Township of Centre Wellington is taking innovative steps to encourage growth in the Township, through the development of incentives aimed at local and out of town investors. The Community Improvement Plan (CIP) puts Centre Wellington at the leading edge of providing incentives to developers to stimulate development in the community.

Put simply, the CIP programs are financial incentives offered by the Township to stimulate and support private sector investments in community development. Financial benefits such as tax breaks and grants are available to businesses that engage in projects that enhance the overall quality and functionality of a particular area.

There are eight incentive programs, and they are stackable, meaning if you are eligible for multiple programs you can apply for multiple programs.

The eight programs include:

- Study Grant Program.
- Façade & Property Improvement Grant Program.
- Downtown Fergus Illumination Grant Program.
- Building Improvement Grant Program.
- Rental Housing Grant Program.
- Rental Housing Development Charge (DC) Deferral Program.
- Tax Increment Equivalent (TIEG) Program.
- Brownfields Tax Assistance Program

For more information on the CIP programs, please reach out to the Economic Development team or visit our website <https://www.centrewellington.ca/en/doing-business/doing-business.aspx>



7.3 Education and Training

The following are only a subset of the many recognized universities and colleges serving residents of Centre Wellington.

University of Waterloo

200 University Ave W
Waterloo, ON
N2L 3G1
519-888-4567
<https://uwaterloo.ca/>

McMaster University

1280 Main St W
Hamilton, ON
L8S 4L8
905-525-9140
<https://www.mcmaster.ca/>

Georgian College

22 Centennial Road
Orangeville, ON
L9W 1P8
519-940-0331
<https://www.georgiancollege.ca/>

University of Guelph

50 Stone Road East
Guelph, ON
N1G 2W1
519-824-4120
<https://www.uoguelph.ca/>

Conestoga College

299 Doon Valley Drive
Kitchener, ON
N2G 4M4
519-748-5220
<https://www.conestogac.on.ca/>

Humber College

205 Humber College Blvd
Etobicoke, ON
M9W 5L7
416-675-3111
<https://humber.ca/>

Wilfrid Laurier University

75 University Ave W
Waterloo, ON
N2L 3C5
519-884-1970
<https://www.wlu.ca/>

Sheridan College

1430 Trafalgar Rd,
Oakville, ON
L6H 2L1
905-845-9430
<https://www.sheridancollege.ca/>

Comprehensive list of Ontario Colleges: <https://www.ontariocolleges.ca/en/colleges>

Comprehensive list of Ontario Universities: <https://www.ontario.ca/page/ontario-universities>



7.4 Elora Research Centre

The Elora Agricultural Research Station spread over 650 hectares, and primarily located in the Township of Centre Wellington, is a world leading complex, encompassing state-of-the-art facilities focusing on research, innovation, education and collaboration. Designed with ensuring Canada's leadership into the future, the unique partnerships between the various industry sectors, Provincial and Federal Governments, University of Guelph and the research community include the following research facilities:

Ontario Dairy Research Centre is housed in a 175,000 sq ft facility. Elora's Research Station leads agricultural innovation through education and collaboration. The Elora site built in 2015 conducts research in areas of animal health and welfare, genetics and genomics, animal and human nutrition, management and technology, and product development. Research knowledge accessibility and transfer is coordinated through [Dairy at Guelph](#) - an effort of the scientists to improve the overall connectivity of research and outreach already being generated from the University of Guelph dairy community.

Ontario Beef Research Centre with a 165,000 sq ft facility provides a world class platform for discovery, learning and outreach focusing on feed, nutrition, reproduction and performance. The Elora site features two barns built in 2019 with feed intake monitoring, top-of-the-line handling facilities, 300 acres of pasture, laboratory and office space.

Ontario Crop Research Centre provides for a variety of programs covering a number of crops. Also, home to the Soil Health Interpretive Centre, the location also houses an automatic weather station in cooperation with Environment Canada providing important meteorological research data. This site conducts research in breeding programs of cereals (wheat, barley, oats), corn, edible beans, soybeans, canola and forages and has been present since the station's establishment in 1969. Additional research programs evaluate herbicide trials, the effects of crop rotations on soil structure, crop performance and manure management. Research knowledge accessibility and transfer is coordinated through [Soils at Guelph](#) - an effort to increase awareness of research initiatives, facilitate collaboration and knowledge exchange among stakeholders, and to educate on the importance of soil health.



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Ontario Swine Research Centre, upon its completion expected in 2023, will provide research and technical excellence in precision and efficiencies to Canada's swine industry.

Other research facilities include:

The Sheep Research Centre – Ponsonby site - maintains a unique high-health breeding flock used for important research such as reproductive technologies, immune response, disease resistance, animal health and production.

The Ontario Aquaculture Research Centre – Alma site – is a state-of-the-art aquaculture research and development facility, which became fully operational in April of 1993. The centre consists of 10 buildings and facilities and 365 fish-rearing units that allow for production and research of a full range of fish, from eggs to broodstock. Primary areas of research are breeding and genetics, culture methodology, fish health, welfare and behaviour, nutrition, growth and reproductive physiology and waste management.





8. QUALITY OF LIFE

8.1 Housing Characteristics

Centre Wellington demonstrates a level of housing affordability comparable to Ontario as a whole. The median dwelling value in Centre Wellington is \$857,070, slightly higher than Ontario's \$817,075. However, the fact that the township's median is higher while its average is lower indicates that high-end homes are not valued as steeply as elsewhere in the province. This discrepancy speaks to the strength of the middle class locally. Moreover, despite the higher median value, households in Centre Wellington are significantly more likely to spend **less than 30%** of their income on housing, a conventional benchmark of affordability. This reality suggests that (relative to wages) housing is more manageable in Centre Wellington than across Ontario overall, allowing residents greater ease in affording their homes and a higher quality of life.

Table 31: Dwelling Characteristics, 2025

	Centre Wellington	Ontario
Total number of private households	13,122	6,362,126
Average value of dwelling \$	\$945,863	\$972,134
Median value of dwellings (\$)	\$857,070	\$817,075
Median monthly shelter costs for owned dwellings	\$1,539	\$1,565
Average monthly shelter costs for owned dwellings	\$1,720	\$1,852
% Owned	81%	67%
% Rented	19%	32%
Median monthly shelter costs for rented dwellings	\$1,308	\$1,458
Average monthly shelter costs for rented dwellings	\$1,520	\$1,588
Percent of the population spending 30% or more of household total income on shelter costs	17%	25%

Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.

Note: The definition of this category refers to occupied dwellings; therefore, it does not incorporate seasonal dwellings (i.e., cottages).

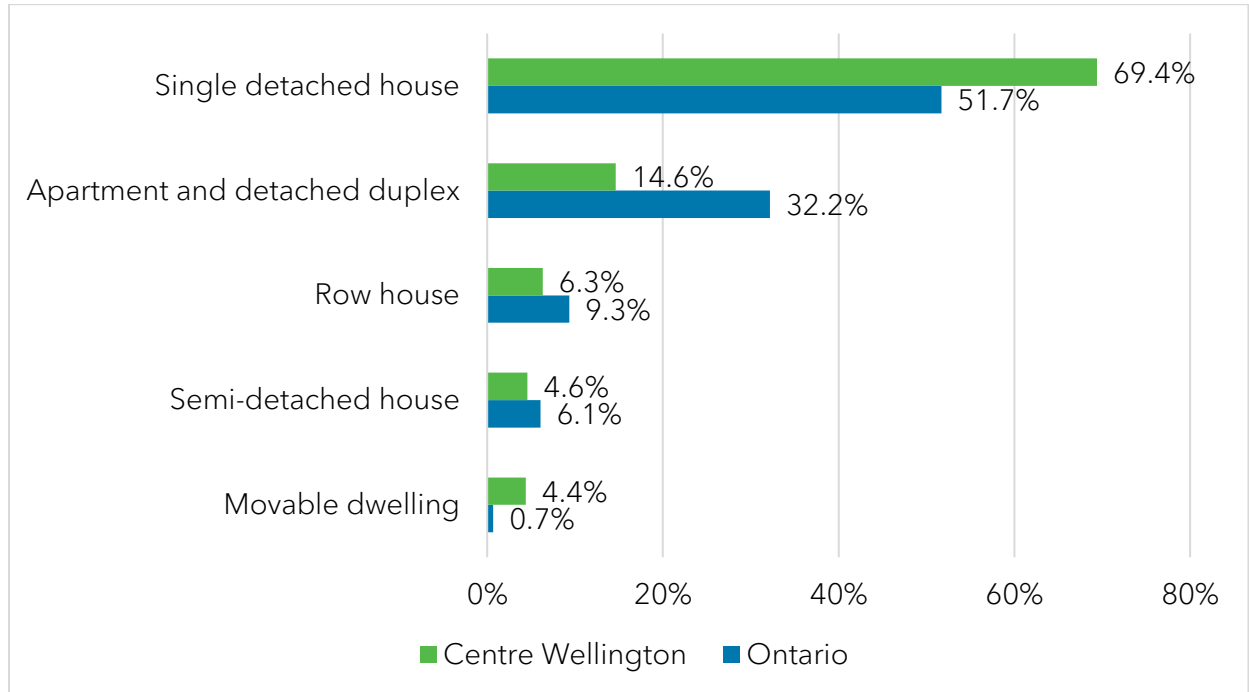


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Figure 9: Structure type by Occupied Dwelling, 2025



Source: McSweeney & Associates from Manifold Data Mining Inc. SuperDemographics 2025.





8.2 Social and Community Services

Table 32: Social and Protective Services

Protective Services		
Service	Service Provider	Contact
Fire	Centre Wellington Fire and Rescue Services	911 <i>Elora Fire Station - 72 Wellington Road 7</i> <i>Fergus Fire Station & Centre Wellington Fire Rescue Services - 250 Queen Street West</i>
Police Services	Wellington County OPP	911 371 Charles Allan Way, Fergus Dispatch Centre at 1-888-310-1122
Ambulance/ Paramedics	Guelph-Wellington Paramedic Service	911 Guelph-Wellington Paramedic Service 160 Clair Road West, Guelph 519-822-1260 extension 2880 Monday-Friday, 8:30 a.m. to 4:30 p.m.
Emergency Shelters / Community Resources		
Service	Service Provider	Contact
Shelter	Stepping Stone Men's Shelter Program	23 Gordon St. Guelph, ON N1H 4G9
Shelter	Dwelling Place Women's Shelter Program	23 Gordon St. Guelph, ON N1H 4G9
Shelter	Family Shelter Program	23 Gordon St. Guelph, ON N1H 4G9
Treatment Centre	Portage 50 Residential Drug Rehabilitation Centre	6681 Irvine St. Elora, ON N0B 1S0



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Resource	Community Resource Centre North & Centre Wellington	519-843-7000 info@communityresourcecentre.org https://communityresourcecentre.org/
Resource	Centre Wellington Food Bank	12-105 Queen Street W. Fergus, ON, N1M 1S6
Resource	CMHA Waterloo Wellington	234 St Patrick Street E Fergus, ON, N1M 1M6
Resource	Compass Community Services	519-824-2431 https://compasscs.org/
Resource	The Grove Youth Wellness Hubs	900 Tower St S Fergus, ON N1M 3N7

Health Care Services

Service	Contact
Groves Memorial Community Hospital	131 Frederick Campbell Street Fergus, ON N1M 0H3
Wellington Dufferin Guelph Public Health Unit	490 Charles Allan Way Fergus, ON N1M 2W3 160 Chancellors Way Guelph, ON N1G 0E1
Wellington Terrace	474 Charles Allan Way Fergus, ON N1M 0A1
Guelph General Hospital	115 Delhi St Guelph, ON N1E 4J4
St. Mary's General Hospital	911 Queen's Blvd Kitchener, ON N2M 1B2
Grand River Hospital	835 King St W Kitchener, ON N2G 1G3

Source: McSweeney & Associates and the Township of Centre Wellington



8.3 Education

Table 33: Primary & Secondary Schools

Elementary Schools	
Name	Address
John Black Public School	150 Lamond St, Fergus, ON N1M 2A1 519-843-2665
J D Hogarth Public School	360 Belsyde Ave E, Fergus, ON N1M 1Z5 519-787-0151
Victoria Terrace Public School	500 Victoria Terrace, Fergus, ON N1M 2G5 519-843-2720
Elora Public School	288 E Mill St E, Elora, ON N0B 1S0 519-846-5999
Salem Public School	23 Woolwich St E SS4, Elora, ON N0B 1S0 519-846-5363
Alma Public School	12 Simpson St E, Alma, ON N0B 1A0 519-846-5110
Ponsonby Public School	5923 Wellington Rd 7, Guelph, ON N1H 6J2 519-824-9447
St. Joseph Catholic School	150 Strathallan St, Fergus, ON N1M 1A1 519-843-3810
St. Mary's Catholic School	251 Irvine St, Elora, ON N0B 1S0 519-846-9921
Secondary Schools	
Centre Wellington District High School	905 Scotland St, Fergus, ON N1M 1Y7 519-843-2500

Source: <https://www.wellingtoncdsb.ca/> and <https://www.ugdsb.ca/>



8.4 Recreational & Community Facilities

Community Centres	
Name	Address
CW Community Sportsplex	550 Belsyde Avenue, Fergus <i>Two ice pads, large community hall, fitness room, boardrooms, an aquatic centre, sportsfields, a baseball diamond, skatepark and tennis courts.</i>
Elora Community Centre	29 David Street West, Elora <i>One ice pad, community hall, boardroom, two baseball diamonds, a basketball court and skatepark.</i>
Community Halls & Facilities	
Belwood Hall	37 Queen Street, Belwood
Wellington County Museum and Archives	0536 Wellington Rd 18, Fergus
Wellington County Libraries	144 Geddes Street, Elora 190 St. Andrew Street West, Fergus
Athletic & Sport Facilities	
Fergus Golf Club	8282 Wellington 19, Fergus
Senjan Golf Club	7802 6 Line, Elora
Wildwinds Golf Links	8136 Wellington 22, Centre Wellington
CW Racquets	355 Wellington County Rd 18, Fergus



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Fergus Curling Club	148 St George St W, Fergus
Elora Curling Club	60 David St, Elora
ForgeX	140 St. Patrick St. W, Fergus
Anytime Fitness	735 Tower St Fergus ON
HomeTown Fitness	370 St. Andrew Street West, Fergus
Elora Fitness & Performance	7457 Wellington Road 21 (Unit 2), Elora

Parks and Trails

Community outdoor spaces/ playgrounds	https://www.centrewellington.ca/en/living-here/sportsfields-parks-trails.aspx
Upper Pines Camping Grounds	7301 Middlebrook Rd, Elora, ON N0B 1S0
Elora Gorge Conservation Area	7400 Wellington County Rd 21, Elora, ON N0B 1S0
Elora Quarry Conservation Area	319 Wellington County Rd 18, Elora, ON N0B 1S0
Belwood Lake Conservation Area	8282 Wellington County Rd 18, Centre Wellington, ON N1M 2W5

Source: Township of Centre Wellington & <https://www.centrewellington.ca/en/living-here/sportsfields-parks-trails.aspx> , <https://www.centrewellington.ca/en/living-here/facilities.aspx>



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8.5 Events

The Township of Centre Wellington is home to a wealth of wonderful events led by the Township and community members or organizations. You are encouraged to view our listing of annual events at <https://elorafergus.ca/> and to attend any or all! If you are interested in having an event added to the list, please contact the Elora & Fergus Tourism - Information Centre, located at 10 East Mill St, Elora, ON N0B 1S0 or by email at tourism@centrewellington.ca.

8.6 Local Media

Table 34: Local Media

Media	Details	Contact
Radio	CICW-FM Grand 101.1FM	226-383-1011
Television	CityNews Kitchener	519-743-6397
Television	CTV News Kitchener	519-884-4470
Television	CBC News Kitchener- Waterloo	519-581-1384
Local News	Wellington Advertiser	editor@wellingtonadvertiser.com
Local News	EloraFergusToday.com	news@elorafergustoday.com

Source: McSweeney & Associates and Township of Centre Wellington



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8.7 Local Institutions

Table 35: Real Estate Institutions

Name	Address	Contact
Royal LePage Royal City Realty	9 E Mill St Elora, ON N0B 1S0	519-846-1365
KW Home Group Realty	135 St David St S, Fergus, ON N1M 2L4	519-843-7653
Your Hometown Realty Brokerage	131 Geddes St Elora, ON N0B 1S0	519-846-4663
RE/MAX Real Estate Centre Inc	782 Tower St S Fergus, ON N1M 2R3	519-787-0203
Century 21 Excalibur Realty Inc	645 St David St N Fergus, ON N1M 2K6	519-787-1780
Mochrie & Voisin Real Estate Group Brokerage	101 St. Andrew St W, Suite 200 Fergus, ON N1M 1N6	519-766-3716

Source: McSweeney & Associates and Township of Centre Wellington

Table 36: Financial Institutions

Name	Address	Contact
CIBC	301 St Andrew St W Fergus, ON N1M 1P1	519-843-2250
Scotiabank	201 St Andrew St W Fergus, ON N1M 1N8	519-787-2020
RBC	100 St Andrew St E Fergus, ON N1M 1P8	519-843-2590
Meridian Credit Union	120 McQueen Blvd Fergus, ON N1M 3T8	519-843-5451



Name	Address	Contact
Bank of Montreal	125 Geddes St Elora, ON N0B 1S0	519-846-5301
TD Canada Trust	192 Geddes St Elora, ON N0B 1S0	519-846-5305
	293 St Andrew St W Fergus, ON N1M 1N7	519-843-2670

Source: McSweeney & Associates and Township of Centre Wellington

8.8 Communications Infrastructure

Table 37: Communications Infrastructure

Cable Services	
Name	Web
Cogeco	https://www.cogeco.ca/en/epico/packages
Wightman Telecom	https://wightman.ca/residential/tv
Netflash	https://netflash.net/fibre-television/
Internet Services	
Name	Web
Rogers	http://www.rogers.com
Bell	http://www.bell.ca/Bell Internet/Internet access
Xplornet	https://www.xplornet.com/
Cogeco	https://www.cogeco.ca/en/internet/packages
Wightman Telecom	https://wightman.ca/residential/internet
Netflash	https://netflash.net/internet/packages/
Phone Services	



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Name	Web
Bell	http://www.bell.ca/Home_phone
Rogers	http://www.rogers.com
Telus	http://www.telus.com/en/bc/index.jsp
Cogeco	https://www.cogeco.ca/en/phone/packages
Wightman Telecom	https://wightman.ca/support/phone
Netflash	https://netflash.net/phone/

Source: Township of Centre Wellington

